

#myBerryAlloc Contest Terms & Conditions

Sponsor of the contest

This contest is organized and sponsored by BerryAlloc nv, whose registered office is at Industrielaan 100, 8930 Menen, Belgium, and is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram.

By entering this contest, each participant agrees to be bound by these terms and conditions.

What you can win

You can win a digital gift card of € 100 at Ikea. This prize is as stated and cannot be exchanged or converted in cash. Prizes are personal and not transferable. BerryAlloc is not responsible for the conditions attached to the IKEA Gift Card. <https://www.ikea.com/gb/en/customer-service/ikea-gift-cards/>

We reserve the right to provide an alternative prize of equal or greater value in the event of unforeseen circumstances.

Who can win

The contest is open to anyone with a BerryAlloc floor in their interior. BerryAlloc NV and its affiliates' employees, their immediate family as well as collaborators or influencers, or other parties in any way involved in the development and production of this contest and #myBerryAlloc campaign are not eligible to participate in the contest.

Participants must be of legal age.

Participants may submit as many entries as they wish but no participant may win more than one prize.

How to enter:

1. Take a photo of your interior with BerryAlloc floor
2. Share the photo on Instagram with the hashtag #myBerryAlloc and mention the name of the floor in the caption
3. Follow @berryalloc on Instagram <http://www.instagram.com/berryalloc>

Only entries that are posted on Instagram and that are publicly available to view will be taken into consideration. You can enter as many times as you like.

No responsibility can be accepted for entries not received for whatever reason.

BerryAlloc has the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of this contest or web site; violates the contest rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. BerryAlloc has the right at its sole discretion to disqualify any entries which are deemed inappropriate for our company without notice.

Contest period

The contest will start in March 2019 and will run until terminated by BerryAlloc. One winner will be selected per month.

The contest period starts on the first day of each month, and runs until the end of such month. Participants can post their #myBerryAlloc interior photos until the last day of each month to enter the contest of that month.



Privacy and Publicity

By entering this contest, the participant is granting BerryAlloc and its affiliates permission to use his/her personal data and contest entry (partially or as a whole) for future marketing and publicity purposes without any compensation. Any personal data will be used solely in accordance with applicable privacy laws.

Winners

One winner will be selected per month. Each first week of the month our professional jury will pick the most inspiring photo of the previous month and award the winner with a € 100 digital gift voucher. The winner will be notified personally to arrange further practicalities and when/how the prize will be collected or delivered.

FORCE MAJEURE, LIABILITY AND APPLICABLE LAW

In case of force majeure or to ensure the correct course of the contest, BerryAlloc can make all decisions necessary, such as cancel or suspend the contest, expand or modify the contest rules. Under no circumstances can BerryAlloc be held liable for these actions.

In consideration for BerryAlloc accepting the participant's entry, the participant releases and forever discharges, to the broadest extent permitted by law, BerryAlloc from all claims that the participant may have or may have had but for this release arising from or in connection with (a) any participant's entry and participation in this contest, and (b) the contest winner's acceptance and/or use of the prize.

This contest and its terms and conditions are governed by, and construed in accordance with, substantive Belgian law, to the exclusion of its conflict of laws principles.

Any dispute, controversy or claim arising out of or in relation to the contest (rules), including the validity, invalidity and breach thereof are subject to the exclusive jurisdiction of the ordinary courts of Kortrijk, Belgium.