



enjoy life,
enjoy nature

Nothing beats the feeling of home.

Pure is made for all ages. The kids running around your house won't hurt themselves on this soft floor. The parents will love that it reduces the noise in every room. The friends won't believe how beautiful it is. Pure makes the moments you spend with the most important people in the world even more enjoyable.

BERRY  ALLOC

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BERRY  ALLOC



/ pure.

the floor
of silence



vinyl planks.

The most **ssshhh**
floor on the market

Pure has a unique soft top layer that is not only incredibly comfortable to walk on. It also absorbs the noise in every room, **making it up to 50% more silent than other LVT floors.**

Light & rigid floors

Thanks to their foam structure, **the planks and tiles are lightweight.** Our unique Rigid Composite Board technology guarantees floor stability and easy installation. It goes over almost any existing floor.

Quick & easy installation

DreamClick® locking system **allows you to click the planks and tiles any way you want.** So, feel free to turn them around until you find the pattern of your dreams. Thanks to our unique locking system you can install 12 m² in 30 minutes flat.



100% recyclable



water resistant



lifetime warranty



easy maintenance



diamond backing

planks.



1326 x 204 x 5 mm



1 box: 8 boards: 2,164 m²

tiles.



612 x 612 x 5 mm



1 box: 6 tiles: 2,247 m²



made in Belgium
100% quality

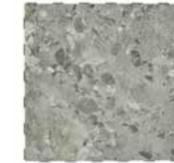


Collection guide.

Pick your color.



35 planks
1326 x 204 x 5 mm



13 tiles
612 x 612 x 5 mm

planks.

classic oak light natural 60001600	classic oak light greige 60001599	lime oak 1395 60000117	columbian oak 261L 60000099	classic oak natural 60001583	toulon oak 619L 60000110	toulon oak 236L 60000113	lime oak 963M 60000119
authentic oak natural 60001603	columbian oak 693M 60000104	columbian oak 636M 60000101	lime oak 693M 60000122	columbian oak 946M 60000103	toulon oak 293M 60000114	authentic oak honey 60001604	columbian oak 226M 60000197
columbian oak 236L 60000211	columbian oak 623D 60000198	classic oak brown 60001601	lime oak 623M 60000212	authentic oak brown 60001605	lime oak 979M 60000123	lime oak 966D 60000125	intense oak brown 60001597
toulon oak 999D 60000116	intense oak dark grey 60001598	intense oak grey 60001596	intense oak light grey 60001595	toulon oak 936L 60000111	classic oak grey 60001602	authentic oak grey 60001606	authentic oak light grey 60001607
toulon oak 976M 60000112	lime oak 1095 60000118	toulon oak 1095 60000108					

tiles.

urban stone light greige 60001585	urban stone greige 60001586	urban stone light grey 60001584
terrazzo light grey 60001589	urban stone grey 60001587	zinc 616M 60000069
terrazzo grey 60001590	urban stone dark brown 60001588	zinc 679M 60000070
terrazzo dark grey 60001591	zinc 907D 60000072	bluestone natural 60001592
bluestone dark 60001593		

This is how you do it.



Instant satisfaction, thanks to the fast and easy installation with our DreamClick®. It takes no more than 4 steps:

1. Allow the planks or tiles to adjust to the environment for **48 hours**
2. Clean the floor, install the appropriate **underlayment** as necessary.
3. **Install the floor** using minimal tools.
4. Finish your floor with **skirtings and profiles** for an optimal result.

More detailed installation instructions can be found on our website or youtube channel: berryalloc.com & [youtube.com/berryalloc](https://www.youtube.com/channel/UC...)

Inspiration, tutorials, installation instruction videos and much more here:



It's all in the details.

To make your Pure floor even better, there are several accessories. The Dreamtec+ underlay reduces noise and flattens out little defects in your subfloor. You can choose skirtings that either match your floor or paintable ones that match the walls. And last but not least, find the right profiles for a smooth transition with other floors.



Dreamtec+ underlay
63000027



matching mdf skirting 60 mm



paintable cover skirting 110 mm
63001781



paintable english skirting 110 mm
9370-3045



paintable quarter round skirting 14,2 mm
63001736



paintable modern skirting 60 mm
63001756

paintable modern skirting 80 mm
63001776

paintable modern skirting 100 mm
9372-3045



matching 3 in 1 profile
END PROFILE



matching 3 in 1 profile
T-PROFILE



matching 3 in 1 profile
REDUCER PROFILE



end profile
1095
SILVER / BRONZE / CHAMPAIGN
63000579 / 63000581 / 63000580



t-profile
1095
SILVER / BRONZE / CHAMPAIGN
63000576 / 63000578 / 63000577



reducer profile
SILVER / BRONZE / CHAMPAIGN
63000573 / 63000575 / 63000574